

Bristol City Council Equality Impact Relevance Check

This tool will identify the equalities relevance of a proposal, and establish whether a full Equality Impact Assessment will be required. Please read the guidance prior to completing this relevance check.



What is the proposal?	
Name of proposal	Bristol Bus Shelter Advertising Concession
Please outline the proposal.	<p>1. Extend the current Bristol Bus Shelter Advertising Concession by 12 months, so that it expires 31/03/22. (Cabinet approval to be sought.)</p> <p>2. To approve the procurement, and award, of a new Advertising Concession, to ensure continuity of income for the Council once the 12-month extension comes to an end.</p>
What savings will this proposal achieve?	<p>The Advertising Concession is income-generating, with the money being used to pay for the supply, installation and maintenance of bus shelters across the city.</p> <p>The current Advertising Concession expires on 31/03/21. At the start of 2020 (pre-COVID), work was well underway on the re-tendering of the concession, to ensure the new agreement would be in place from 01/04/21. COVID-19 put an immediate halt to all work on this - the pandemic caused a swift collapse in the outdoor advertising market and, with no idea of the timescale for recovery, the view was that going out to tender in May/June 2020, as originally planned, would likely result in a very poor outcome – either low-value bids or, potentially, no bids. Extending the current concession by 12 months would give the outdoor advertising market more time to recover from the impact of COVID, and should provide greater opportunity to maximise the income from the new concession. An extension would also maintain continuity of income.</p>
Name of Lead Officer	Stephen Pick, Team Leader, Projects & Infrastructure, Strategic City Transport.

Could your proposal impact citizens with protected characteristics?

(This includes service users and the wider community)

Please outline where there may be significant opportunities or positive impacts, and for whom.

It is not envisaged that the proposal will have any impact on citizens on the basis of their protected characteristics.

Please outline where there may be significant negative impacts, and for whom.

It is not envisaged that the proposal will have any impact on citizens on the basis of their protected characteristics.

Could your proposal impact staff with protected characteristics?

(i.e. reduction in posts, changes to working hours or locations, changes in pay)

Please outline where there may be significant opportunities or positive impacts, and for whom.

It is not envisaged that the proposal will have any impact on staff on the basis of their protected characteristics.

Please outline where there may be negative impacts, and for whom.

It is not envisaged that the proposal will have any impact on staff on the basis of their protected characteristics.

Is a full Equality Impact Assessment required?

Does the proposal have the potential to impact on people with protected characteristics in the following ways:

- access to or participation in a service,
- levels of representation in our workforce, or
- reducing quality of life (i.e. health, education, standard of living) ?

Please indicate yes or no. If the answer is yes then a full impact assessment must be carried out. If the answer is no, please provide a justification.

No. We have not identified any negative impact for citizens or staff from this proposal

Service Director sign-off and date:



25/01/21

Equalities Officer sign-off and date:
Reviewed by Equality and Inclusion Team
30/12/2020